

## Relevant Data:

Age: 35  
Experience: 14 years  
Location: New York City  
Availability: Fulltime, Allow 2 weeks

## Proficiencies:

Interactive Design  
Branding & Identity Design  
Pre-Press Design  
User Experience Design  
HTML/XHTML  
CSS  
Javascript  
Search Engine Optimization  
Quality Assurance  
Mac OS X  
Windows 7, Vista, XP  
Legacy OS Systems  
Creative Writing

## Software:

Adobe Photoshop  
Adobe Illustrator  
Adobe Flash  
Adobe Fireworks  
Adobe Dreamweaver  
Microsoft Word  
Microsoft Excel  
Microsoft Powerpoint  
Keynote  
Pages

## References:

Provided upon request.

## Salary Requirements:

Negotiable.

## PROFESSIONAL EXPERIENCE

10.2006-PRESENT

### Schematic Inc

#### Manager, Quality Assurance

- » Reports to Director of Technology while managing staff of QA analysts & testers
- » Initiates procedure within department and other regional agency offices
- » Authors all formal, client-facing documentation including Test Plans & Test Cases
- » Assures that all shipped releases of products/sites meet client expectations
- » Recruits and interviews prospective employees for department

02.2006-09.2006

### Time Inc - Consumer Marketing Division

#### Senior Art Director - Consultant

- » Worked under Creative Director while directing group of designers
- » Conceptualized back-issue catalogue for Time's profitable roster of magazines
- » Designed promotional advertisements for various magazine titles
- » Lead design initiatives for Real Simple and InStyle's marketing directives
- » Liaised with marketing managers in developing interactive subscription solutions

09.2004-02.2006

### The Coastal Group Inc / Redscope LLC

#### Art Director

- » Conceptualized website comps for home décor and lifestyle clientele
- » Responsible for storyboarding template comps from master art
- » Defined all visual systems based on usability heuristics & aesthetics
- » Established interaction standards with Creative Director
- » Managed freelance on-site/off-site designers

04.2004-09.2004

### Nuway Advertising / Mediasphere

#### Creative Director - Consultant

- » Implemented design standards for all in-house print advertisements
- » Designed print advertisements for Southeast Asian Markets
- » Designed business stationary, business cards, flyers, sticker ads

08.2002-01.2003

### Elektra Entertainment / Warner Music Group

#### Senior Graphic Designer - Consultant

- » Design prominent recording artist promotional sites & advertisement campaigns
- » Animated promotional Flash e-cards for recording artists
- » Organized database of e-mail captures for artist sites
- » Designed banner campaigns and AOL Expressions campaigns
- » Worked directly with recording artists to define interactive visual direction

07.1998-10.2000

### Smallworld / The Sporting News

#### Senior Quality Assurance Engineer

- » Lead usability and cross-platform testing teams
- » Maintained status reports and bug regression database within department
- » Troubleshooting of HTML/CSS/Javascript authoring on all sites
- » Assured user interface met all quality standards
- » Moved files to and from Live Production and Staging environments

continued >>

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## Clients / Projects:

AOL  
Best Buy  
Bodog  
Columbia Records  
Comcast  
Entertainment Weekly  
Essence Magazine  
Fresh Direct  
Gretchen Christine Rossi  
Harpo  
Instyle Magazine  
L'Oreal Professionel  
L'Oreal Serie  
Mayte Garcia  
Modells  
Newsday  
Nickelodeon Turbonick  
Nokia Mosh  
Nokia OVI  
People en Espanol  
People Magazine  
PGA Tour  
PlanetVu  
Real Simple Magazine  
Remy Martin  
Seton Hall University  
SI for Kids Magazine  
Sports Illustrated Magazine  
Suede Magazine  
Sun Java FX  
Teen People Magazine  
Thousand Kings  
Turner  
Universal Music VEVO  
Vogue.TV

## Freelance Contracts:

Atmosphere BBDO  
FullSIX  
Organic  
R/GA  
QA Express  
Reelscore  
Shared Greetings  
Xanboo

02.1998-07.1998

### Famous Smoke Shop

#### Senior Designer & Developer, Webmaster

- » Created advertising banner campaigns
- » Redesigned elements of both the wholesale and retail websites
- » Assisted in production design for direct mail print catalogue
- » Authored "Note from Webmaster" monthly column in direct mail catalogue
- » Online support for all technical questions sent to webmaster

08.1996-02.1998

### Colorbank Digital Sources

#### Web Designer, Web Developer

- » Designed and authored client sites from concept to finished product
- » Created graphics and logos for all company clientele
- » Suggested marketing strategies that were used for commerce sites
- » Organized commerce database for system administrators
- » Production artwork – silhouetting & pre-press for Modell's ads
- » Produced and time-lined prominent children's story/toy site

## EDUCATION

1992-1996

### Syracuse University

B.A. in English / Creative Writing | B.S. in Illustration

1997-1998 Continuing Education

### School of Visual Arts

Certification Program in Web Design | Adobe Photoshop | Illustrator | Flash  
Certification Program in Printmaking